Official Sweepstakes Terms & Conditions

The following Promotion is organized by Lightspeed Research ("Lightspeed"). No purchase necessary.

1. NO PURCHASE NECESSARY

1. To enter without being a member of the Panel or to gain additional entries if you are a member, hand print your name, address, and email address on a 3-1/2" x 5" postcard and send to: Lightspeed Research Inc, Official Sweepstakes, Po Box 474 Toledo, OH 43654, USA.
2. You must handprint the month and the season on your postcard. No mechanically reproduced, facsimile or computer generated mail-in entries allowed. Do not place your postcard in an envelope.
3. Mail-in entries must be postmarked on the last day of the Promotion Period and received within seven (7) days from the last day of the Promotion Period.
4. Subject to the restrictions in paragraph 6 below, with each submitted postcard, a participant gains one (1) entry in the sweepstakes

2. ENTRIES AND ELIGIBILITY

1. Sweepstakes are open only to legal residents of the 50 United States and Washington DC who are least 16 years old and who have a MySurvey or GlobalTestMarket account showing a sign of activities (i.e. portal login; survey participation; registration…) during the Promotion Period. You should refer to the Membership Terms and Conditions or the Terms Of Use for further terms governing eligibility. Void where prohibited.
2. Exceptionally, members' children may be invited to participate in Sweepstakes under their parent or guardian's supervision. You should refer to the Membership Terms and Conditions or the Terms Of Use in this respect.
3. You receive entries into the quarterly Sweepstakes when you participate in panel activities, such as a survey, a Quick Match, a Mini Poll or any other panel activity for which entries will be offered.
4. New panel members also receive entries into the quarterly Sweepstakes on joining the panel.

3. PROMOTION PERIOD

1. This Promotion begins on the 1st April 2014 at 12:00am ET and finishes on the 30st June 2014 at 11:59pm.
2. The draw will take place around or on the 10th July 2014.
3. Lightspeed will randomly select 103 prize winners from the entries submitted between the first day and 11:59pm on the last day of the preceding month.
4. All entries by online participation must be received by 11:59pm on the last day of the month preceding the draw. Where entries are received for participating in a survey, Quick Match, Mini Poll or other online activity, that activity must be completed by 11:59pm on the night preceding the Sweepstakes.

4. PRIZES

1. The prizes will be awarded as follows, subject to paragraph 4.5 below:

    a. One quarterly first prize of $500 in Panel Points
    b. Two quarterly special prizes of $250 in Panel Points
    c. One hundred quarterly special prizes of $10 Panel Points

2. Prizes are limited to one prize per entrant per quarter. If you are randomly selected by Lightspeed for multiple prizes, you will receive the prize of the highest value and an alternate winner will be selected for the other prizes.
3. Lightspeed reserves the right to substitute the Panel Points prizes for a gift certificate or other prize of equal or greater value.
4. Prizes are personal to the participant and can only be transferred or assigned with Lightspeed's written permission.
5. If in any quarter the total number of participants is less than 103, then the total number of prizes to be distributed will be equal to the total number of participants. The prizes will be distributed in descending value and the first entry drawn will receive the highest value prize.
6. The value in Panel Points of each prize will be calculated using $1 equals 100 MySurvey points and $1 equals 20 MarketPoints, depending on the panel membership of the winner. Panel Points can be redeemed through the panel rewards catalogue at any time. Value of Panel points in the catalogue varies depending on rewards type.
7. If the Sweepstakes involves 16-18 years old panel members, their parent or guardian approval will be required.

5. NOTIFICATION OF WINNERS

1. If you have won, you will be notified by e-mail within 10 business days of the Sweepstakes.
2. The prize in panel points as stated in 4.1 and 4.6 will be automatically added to Point account.
3. If the winner does not wish to accept the prize they must notify Lightspeed within 30 days. If the winner does not wish to accept the prize, the transaction will be reversed and the Points removed from the winner's account. If the account balance is less than the value in points of the Prize at the time of refusal, the member's account will be set to zero. Replacement winners will not be selected. For the days where winners have rejected the award, the winner's list will be noted as "forfeit".
4. If you have won, you may be required to provide Lightspeed with proof that you are the authorised account holder of the e-mail address associated with the winning entry. Details of prize winners are available on the Website or by writing to Lightspeed enclosing a stamped self-addressed envelope.

6. PUBLICITY

1. If you have won, you may be asked to participate in publicity. By accepting the prize, you grant Lightspeed the right to use your name, likeness, home town, biographical information and the fact that you have won a prize for any lawful purpose, without obtaining further permission or compensation, except where prohibited by law.

7. ODDS OF WINNING

1. The odds of winning depend on the number of eligible entries based on all panel activities available during the Promotion Period.
2. The odds of winning also depend on the number of panel members eligible during the Promotion Period.

8. RIGHTS AND OBLIGATIONS

1. Lightspeed is not liable for lost, late, misdirected, illegible, incorrect or inaccurate entries or entry information, whether caused by web site visitors or by any of the equipment or programming associated with or utilized in the sweepstakes. Lightspeed reserves the right, in its sole discretion, to cancel or

suspend this sweepstakes should a computer virus, bug or other causes beyond its control corrupt or impair the administration, security or proper operation of the sweepstakes. Any attempt by an individual to deliberately damage any web site or undermine the legitimate operation of the game is a violation of criminal and civil laws. Should such an attempt be made, Lightspeed reserves the right to seek damages from any such contestant to the fullest extent permitted by law.

9. CONDITIONS OF ENTRY

1. Employees of Lightspeed, and employees of those companies' respective marketing and market research contractors, distributors, advertising and promotions agencies, and the immediate family members and/or persons living in the same household of each, are not eligible.
2. All laws and rules apply.
3. ALL TAXES ON PRIZE ARE THE RESPONSIBILITY OF THE WINNER.
4. Entry constitutes permission to Lightspeed and its agencies to use winner's name, address and/or likeness for purposes of advertising and trade without further consent or compensation, unless prohibited by law, in line with clause 6.
5. By participating in this sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the judges. The winner agrees to release and hold harmless Lightspeed and their officers, directors, employees, contractors and agents from loss, injury, death or other liability that may arise from participation in this sweepstakes or from acceptance or use of any prize.

10. JURISDICTION

1. These Rules constitute the entire agreement between you and Lightspeed regarding any promotions run by Lightspeed.
2. These Rules shall be governed by and construed in accordance with the State of Delaware law.
3. The parties irrevocably agree to submit to the exclusive jurisdiction of the State of Delaware Courts in relation to any claim or matter arising under or in connection with these Rules.

11. LAST UPDATE

1. These Rules have been last updated on: 7th March 2014

12. SPONSOR

1. This promotion is organized by Lightspeed Research:

   Lightspeed Research LLC
   874 Walker Road Suite C
   Dover, DE 19904, USA